



Marketing
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FOR IMMEDIATE RELEASE

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Members Cooperative Credit Union rewards member \$1,000 for regularly saving

(Duluth, MN) February 1, 2010 – Stephanie Richards of Duluth was given a \$1,000 check from her credit union last week.

Last fall, Members Cooperative Credit Union (MCCU) launched a product designed to save the day when unexpected crises arise. MCCU's Emergency Fund Account (EFA) offers incentives to EFA account holders who build their savings on a monthly basis through automatic transfers.

In 2009, MCCU awarded monthly \$250 winners and a \$1,000 winner at the end of the year. Richards was randomly selected and presented her \$1,000 check by Tammy Heikkinen, President/CEO and Ralph Hamann, Vice President Finance/CFO.

"This is the perfect timing to receive this money," said Richards, who does not have health insurance coverage and opened an account to start building a savings cushion. Richards recently had emergency medical bills arise and plans to use the money to cover those expenses. "It's really cool that my credit union started this program. I've never won anything – ever!"

Additional details and official rules can be found at membersccu.org. To open an Emergency Fund Account, stop in to any one of MCCU's six locations in Duluth, Cloquet, Aitkin and McGregor.

About Members Cooperative Credit Union:

Members Cooperative Credit Union offers local service, smart financial products and dynamic education programs to the Duluth, Cloquet, Aitkin, and McGregor communities. MCCU is proud to be the largest credit union in Northern Minnesota, uniting communities since 1936 and serving its member/owners with more locations than any other credit union in the region. For more information on MCCU, visit membersccu.org or call 218-625-8500.

*No purchase necessary. See membersccu.org for Official Rules.

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Photo of Heikkinen, Hamann, and Richards attached to email.

218-625-8500 | www.membersccu.org
Aitkin | Cloquet | Duluth – Central | Duluth – Miller Hill | Duluth – Spirit Valley | McGregor

