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FOR IMMEDIATE RELEASE

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## **Emergency Fund Account offers cash incentives, protection from financial emergencies**

**(Duluth, MN) September 14, 2009** – Members Cooperative Credit Union (MCCU) recently launched a new product designed to save the day when unexpected crises arise. MCCU’s Emergency Fund Account (EFA) offers incentives to EFA account holders who build their savings on a monthly basis through automatic transfers. Each transfer of \$5 or more qualifies account holders for entry into monthly drawings of \$250 and annual drawings of \$1,000.\*

“This account will help our members keep their life emergencies from becoming their financial emergencies,” said Tammy Heikkinen, President and CEO. “We saw a tremendous response when rolling out this product to our employees; almost fifty percent of our staff opened an account. This reinforced the genuine need for this product in our community.”

Additional details and official rules can be found at [membersccu.org](http://membersccu.org). To open an account, stop in to any one of MCCU’s six locations in Duluth, Cloquet, Aitkin and McGregor.

### *About Members Cooperative Credit Union:*

Members Cooperative Credit Union offers local service, smart financial products and dynamic education programs to the Duluth, Cloquet, Aitkin, and McGregor communities. MCCU is proud to be the largest credit union in Northern Minnesota, uniting communities since 1936 and serving its member/owners with more locations than any other credit union in the region. For more information on MCCU, visit [membersccu.org](http://membersccu.org) or call 218-625-8500.

\*No purchase necessary. See [membersccu.org](http://membersccu.org) for Official Rules.

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218-625-8500 | [www.membersccu.org](http://www.membersccu.org)

Aitkin | Cloquet | Duluth – Central | Duluth – Miller Hill | Duluth – Spirit Valley | McGregor

