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FOR IMMEDIATE RELEASE

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MCCU named "REAL Deal" credit union

Members Cooperative Credit Union is one of 28 Minnesota credit unions that recently received national "REAL Deal" certification through the Credit Union National Association (CUNA).

This national certification program recognizes credit unions that provide exemplary service to members and are also involved in local communities.

"Every credit union exists to serve its members, but I'm very happy to see MCCU achieve this special status," said MCCU President/CEO Tammy Heikkinen. "The philosophy of 'people helping people' is a way of life for all REAL Deal credit unions."

MCCU was certified due in part to its involvement in the communities it serves. Last year, MCCU donated over \$45,000 to worthy causes and projects in Duluth, Cloquet, Aitkin and McGregor. MCCU also takes active roles in the Chambers of Commerce in all these communities as well as in Hermantown, and was a major sponsor of the Duluth Chamber's "Leadership Duluth" program in 2008.

REAL Deal credit unions are also honored for innovative programs, such as MCCU's Financial Education Program, and for community partnerships and other education initiatives.

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