



Media Release

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Sustainable Twin Ports announces participants for the 2010 training in sustainability

On March 11th, six Twin Ports businesses and organizations will begin seven months of intensive training in strategic sustainability planning with local nonprofit, Sustainable Twin Ports (STP). The participants selected for the 2010 training cohort are:

- Duluth Public Schools
- Members Cooperative Credit Union
- The Jamar Company
- St. Luke's Hospital
- National Bank of Commerce
- Fit City Duluth

Their predecessors, the 'Early Adopters', completed STP's original pilot training project in October 2009 based on The Natural Step framework for sustainability. They achieved outstanding results including reductions in water and energy use, cost savings through eco-efficiencies, reduced greenhouse gas emissions, and increased revenue. Their stories are being published in case studies, available on STP's website.

As Education Coordinator for Sustainable Twin Ports and lead trainer for this year's cohort, Tracy Meisterheim sees a win-win situation for participants. "How often do you find the opportunity to improve your community, your environment and your bottom line with one single strategy? We're seeing all three happen right here in the Twin Ports through innovative sustainability training and collaborative networking, because businesses and organizations are ready to include the value of people and planet in their bottom line."

Plan now to attend the public event on October 14th, when these new sustainability champions will share their progress with the community. For information about Sustainable Twin Ports and more educational opportunities, visit STP's website, www.sustainabletwinports.org.

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