

**VISA VANCOUVER 2010 OLYMPIC WINTER GAMES SWEEPSTAKES
ABBREVIATED RULES
NO PURCHASE OR OBLIGATION NECESSARY TO ENTER OR WIN.
NON-PURCHASE**

ENTRIES AND PURCHASE ENTRIES HAVE AN EQUAL CHANCE OF WINNING.

Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, 18 years of age or older as of 11/01/09. Sweepstakes begins at 12:00:00 a.m. Pacific Time ("PT") on November 1, 2009, and ends at 11:59:59 p.m. PT on December 31, 2009 ("Promotional Period"). There are two (2) ways to enter the Sweepstakes during the Promotional Period: 1) **Automatic Entry:** An eligible Visa cardholder will automatically receive one (1) Sweepstakes entry for each eligible Visa purchase made within the United

States during the Promotional Period. Certain restrictions may apply. 2) **To enter without purchase or obligation by U.S. Mail:** hand-print your name, address, city, state, ZIP code, and daytime and evening telephone numbers (including area code) on a 3" x 5" card, and mail, in a #10 envelope with postage affixed, to: Visa Vancouver 2010 Olympic Winter Games Sweepstakes, P.O. Box 923, Bethpage, NY 11714-0923. Mail-in entries must be postmarked by 12/31/09, and received by 1/07/10, in order to be eligible. Enter as often as

you wish; however, each mail-in entry must be mailed in a separate postmarked-and-stamped outer envelope. No mechanical reproductions permitted.

PRIZES/VALUES: One (1) Grand Prize: A four (4) day/three (3) night trip for four (4) to Vancouver, Canada to the Vancouver 2010 Olympic Winter Games including roundtrip air transportation (coach), hotel accommodations, ground transportation; four (4) tickets to one event per day, excluding arrival and departure days; daily breakfasts; and one (1) \$500 Olympic-themed Visa gift card for winner only. Winner will also receive \$6,658 cash (awarded as a check) that may be used toward the payment of taxes. **Total Approximate Retail Value ("ARV") of the Grand Prize is \$21,658. Five (5) First Prizes:** Panasonic High-Definition Blu-Ray Theater featuring a 58" Plasma HDTV and a \$500 Visa gift card, **ARV: \$4,200 each. Five (5) Second Prizes:** \$500 Visa gift card, **ARV: \$500 each. Total ARV of all prizes is \$45,158. ODDS:** Estimated odds of winning the Grand Prize are 1: 4,918,768,561; odds of winning a First Prize are 1: 983,753,712; odds of winning a Second Prize are 1:983,753,711; however, the actual odds of winning a prize depend upon the total number of eligible entries received. Sweepstakes

subject to complete Official Rules, which may be obtained at this location or by visiting www.visa.com/goworld or by sending a self-addressed stamped envelope to: Visa Vancouver 2010 Olympic Winter Games Rules, P.O. Box 913R, Bethpage, NY 11714-0913. VT residents may omit return postage. Void in Puerto Rico and where prohibited.

SPONSOR: The Sponsor of this Sweepstakes is Visa U.S.A. Inc., P.O. Box 8999, San Francisco, CA 94128-8999.