



APPLICATION FOR DONATION OR SPONSORSHIP

Land of Lincoln Credit Union enjoys helping community charities and organizations and have done so for many years. However, we get lots of requests for donation and sponsorships every day and it's hard to make sure each request gets the attention it deserves. Therefore, to ensure that each request gets the same amount of consideration, please take a few minutes to complete our application to receive a sponsorship or donation. When you have completed the application, simply turn it into a teller at any of our branches or fax it to the attention of:

Decatur
Karen Driver/Julie Horath
Fax - 217-875-3555

Pana
Sharon Smith
Fax - 217-562-5536

Effingham
Theresa Traub
Fax - 217-342-7253

Vandalia
Tim Metzger
Fax - 618-283-1955

Mattoon
Kim Weaver
Fax - 217-234-4355

Our Credit Union will meet once a month at the end of each month to consider each application. We will notify you only if your application is approved. Thanks for making it easier to help you!

How can we assist your organization or event?

Application for Sponsorship or Donation (Please complete all of the following information and attach any other information to this application)*

1. Name of Organization/Event: _____
2. Contact Person: _____
3. Address: _____ ST: _____ ZIP: _____
4. Email Address _____
5. Tax ID# (if applicable): _____ Phone # _____
6. Are you a current member of Land of Lincoln Credit Union? Yes No
7. Is this organization:
 - Regional Individual State Local (Name of Community) _____
8. How are you affiliated with the organization? _____
9. What percentage of our contribution is given to the organization? _____ %
10. What kind of help do you need? Donation Sponsorship Other
11. How much (or what) are you requesting? (\$) _____
12. Date donation must be received by or date of event: _____ / _____ / _____
13. May a representative of LLCU attend the event? Yes No
14. Item(s) requested:
 - Advertising
 - Cash
 - Auction, raffle prize merchandise (describe) _____
 - Other (describe) _____
15. Please outline any advertising or publicity Land of Lincoln will receive from our donation or sponsorship. (please attach any additional information to this sheet)

16. How do you prefer to receive advertising submission? (if applicable)

_____ PDF _____ Mail _____ Fax _____ Will Pick Up _____ Email

* This application must be completed for consideration of sponsorship or donation. Donations and/or sponsorships will be given based on the criteria set forth by LLCU. See reverse for complete contribution/sponsorship policy.

For Credit Union use only:
 Donation Approved _____
 Donation Declined _____
 Date: _____



Contribution Policy

In an ongoing demonstration of the credit union philosophy, “people helping people”, LLCU supports charitable organizations in the communities where our members work and live. LLCU receives many solicitations for donations, volunteer support and community sponsorships. The following provides a guideline for how requests are handled. These guidelines will not cover every possible request, special need or opportunity, therefore, LLCU may make exceptions in granting contributions or community sponsorships.

Contributions/Donations

LLCU makes contributions to non-profit organizations that serve the communities in which the majority of our members and potential members work or live. In general, support is given to organizations which provide for the health, education (including education regarding art and cultures) and welfare needs of our members and potential members.

Community Sponsorships

LLCU considers for sponsorship only those civic, recreational or charity events, programs and directories located within our member service area. By sponsorship, LLCU will in turn be guaranteed published advertising or public name recognition from the organization or group requesting sponsorship.

Contribution Guidelines

- All requests for sponsorship must be made in writing to the Marketing Department using the LLCU Application for Donation or Sponsorship form. Completion of the Donation or Sponsorship Application in no way represents a guarantee of donation or sponsorship.
- All applications must be submitted no later than 15 days prior to the event.
- The Credit Union will meet at the end of each month to determine donations & sponsorships.
- Contributions must be made to non-profit organizations. (Organization may be asked to provide a government-issued non-tax identification number). In general, support is given to organizations which provide for the health, education (including education regarding art and cultures) and welfare needs of our members and potential members.
- Consideration for sponsorship will be based on funds availability.
- LLCU may make donations of money, property or services.
- We will notify organization only if approved.

The following requests will not be considered:

- LLCU will not contribute to religious organizations because of the spiritual diversity of our membership with the exception of Christian schools in the counties we serve.
- LLCU will not contribute to organizations or causes that do not impact the LLCU service area.
- LLCU will not make donations to individuals. Examples not considered for sponsorships: trips, beauty pageants, sports programs and walk-a-thons.
- LLCU will not make donations to sports teams and leagues unless LLCU receives name recognition by way of program advertising, arena signage or advertisement on uniforms.*
- No religious organization will be permitted to solicit contributions on LLCU property ie posters, message boards, etc. unless permission is granted by CEO.

*Occasionally, LLCU will provide minimal support to functions such as golf outings in which a large percentage of the participants are LLCU members.