



Press contact:

Sharon Cook, Vice President of Marketing Services
CDC Federal Credit Union
Phone: 404-325-3270 x5500
scook@cdcfcu.com

FOR IMMEDIATE RELEASE:

CDC FCU Gives back through Local School Sponsorship

ATLANTA, GA, October 15, 2007---In the spirit of bringing the DeKalb community together, Lakeside High School (LHS) football fans and CDC Federal Credit Union (CDC FCU) employees gathered for the homecoming game sporting the schools purple and gold colors. CDC FCU is one of the main sponsors for the 2007-2008 football season. And, on Friday, September 28, CDC FCU President and CEO, Betsy Mercier, was presented the game ball.

Located in the heart of the Oak Grove Community, LHS is one of many DeKalb County schools that excel in both academics and athletics. The mission of LHS is to ‘empower each student to learn and each teacher to teach, in the tradition of excellence and Viking pride. To foster a dynamic, student centered educational environment that is safe, nurturing, and community supported, and to teach a curriculum that is meaningful, relevant, and conducive to developing respect for self and others.’

To show strong, local community support and to promote a positive environment for youth, CDC FCU placed encouraging ads throughout the football program, attended the homecoming game, and provided mini-footballs to throw to fans during half-time. Sponsorship dollars donated to the Vikings were also used for equipment upgrades, weekly pre-game meals for players and coaches, summer camps, transportation expenses, practice balls, year-end banquet, and other similar expenses.

“We feel this experience has given us a way to reach young adults in a positive manner and focus on important parts of their lives, whether it be through athletics, education, or financial matters, we’re helping build a lifetime of achievement,” said Betsy Mercier, President and CEO.

CDC FCU has also participated in other local sponsorship and volunteer opportunities in DeKalb County through the Decatur Preservation Alliance, Dunwoody Nature Center, March of Dimes, Special Olympics, and Project Open Hand organizations.

Because We Care is a community-based outreach program built on the standards of growth, compassion, and empowerment. It provides opportunities for volunteers to establish and help with special projects in the North Atlanta area. CDC FCU employs 65 people and is federally insured by the National Credit Union Administration. For further information about CDC FCU, visit our web at www.cdcfcu.com.

###