

f | i | n | a | n | c | i | a | l

# FOCUS

## First Alliance Credit Union Links Hearts for Children.

With Valentine's Day just around the corner, First Alliance is kicking off its Chain of Hearts campaign. The campaign is an annual fundraiser organized by the Credit Union for Kids program to benefit Gillette Children's Specialty Healthcare. It encourages members, community residents and area businesses to contribute by purchasing paper links for \$1.00 or hearts for \$2.00. During the campaign, which runs from Jan. 7-Feb. 29, hearts and links are personalized and added to the chain.



Credit Unions for Kids is a collaboration of credit unions, chapters, leagues and business partners engaged in fundraising activities to benefit Children's Miracle Network affiliate hospitals. All money raised through the Credit Unions for Kids program supports Gillette Children's Specialty Healthcare, helping kids with disabilities and chronic conditions.

## NEW! Back to School Savings Account! It's Never too Early to Begin Saving for Back to School Expenses!

### A Back to School Account works just like a Holiday or Vacation Club Account:

Unlimited deposits through July 31st of any year. All funds in the account will be disbursed on July 31.

- Deposits can be made via direct deposit, payroll deduction, in person or via the mail.
- Open the account on-line with CU Connect or in one of our three branch locations.
- Competitive interest rate.
- \$10.00 early withdrawal penalty for each withdrawal prior to July 31st.



## Minnesota Credit Union Foundation gives \$1,000 Grant for Flood Relief to Credit Union Family.

On Monday, December 10, 2007, Mark J. Hettinger, Vice President of Operations and Harold Wobschall, Chairperson of the Board of Directors, presented a check for \$1,000 to Jim and Sandra Balonis of Minnesota City.

The Balonis family's home was destroyed during the flooding in August. First Alliance applied to the Minnesota Credit Union Foundation for a flood relief grant, and soon received notice that the Balonis' family would receive \$1,000.

Jim, Sandra and their two children are currently residing with friends in Minnesota City while Jim, a foreman for McGough Construction, works to rebuild their home. The Balonis family has received support from numerous volunteers, friends and organizations, including Jim's employer McGough Construction and First Alliance Credit Union staff.



From Left to Right: **Mark Hettinger**, Vice President of Operations, **Jim Balonis**, **Sandra Balonis**, **Harold Wobschall** at the Balonis home under construction.

## First Alliance Credit Union Celebrates International Credit Union Day.

On Thursday, October 18, First Alliance Credit Union members and staff celebrated International Credit Union Day. Every member that came to a branch location got their own Little Guy and an opportunity to get their photo taken with the Little Guy. The Little Guy represents the working men and women of America from all walks of life who are credit union members the owners and focus of credit union service.



**Cathy Peterson and Chris Low** pose with the Little Guy

**Sidney McKee** poses with the Little Guy.



## It's Time to Celebrate! Come Celebrate With Us at the 75th Annual Meeting!

Thursday, February 21st, 2008 at 6:30 p.m.

**Somerby Golf Club**  
975 Somerby Parkway NE  
Byron, MN 55920

In honor of our 75th anniversary, we've

decided to spice things up a bit and conduct the Annual Meeting at Somerby Golf Club in Byron! Please join us for an evening of good food, music, great prizes and give-aways. We encourage members to stop by our Byron branch location at 1011 Tompkins Drive NE, on the way out to Somerby. Our staff will be providing tours of the new facility before the meeting.

Every member who attends the Annual Meeting will be entered into a drawing for a **\$750.00 Visa Gift Card**.

This year's annual meeting is a great opportunity for management and elected officials to report to you, our owners AND celebrate the Credit Union's 75th Anniversary! For information on open volunteer positions, or to make a nomination, please contact Holly Mulholland at (507) 281-7628.

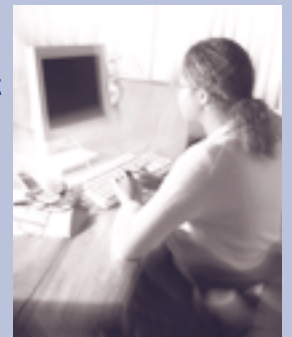


**NEW! FACU  
MasterCard!  
Apply Today!**



**NEW! Register to receive E-Alerts and receive important information about First Alliance quickly and easily!**

Register online at [www.firstalliancecu.com](http://www.firstalliancecu.com)



**United Way**



United Way  
of Olmsted County

**First Alliance  
Credit Union  
raises  
\$7,052.50 for  
the United Way!**

**First Alliance**  
Credit Union



320 Alliance Place NE  
Rochester, MN 55906  
507-288-0330  
800-866-8199  
[www.firstalliancecu.com](http://www.firstalliancecu.com)  
[info@firstalliancecu.com](mailto:info@firstalliancecu.com)

501 16th Street SE  
Rochester, MN 55904  
507-288-0330  
800-866-8199

1011 Tompkins Drive NE  
Byron, MN 55920  
507-288-0330  
800-866-8199

The content of *Financial Focus* is not intended as legal or financial planning advice. First Alliance Credit Union does not purport the articles to be a complete statement of facts, legalities, and other considerations.

