

f | i | n | a | n | c | i | a | l

FOCUS

First Alliance Breaks Ground on New Byron Branch Location

On Thursday, May 4th, the management team and the Board of Directors broke ground on our new Byron Branch location. They were joined by representatives from Yaggy Colby Associates, McGough Construction, the Byron Chamber of Commerce, the Kasson Chamber of Commerce, members of the Byron City Council, as well as some former board members.



Breaking ground: Brian Murphy, General Contractor, McGough Construction; Stan Cram, Board of Directors; Mike Bina, Systems Manager; Kelly McDonough, President/CEO; Harold Wobschall, Chairman of the Board of Directors; Jose Rivas, Principal, Yaggy Colby Associates; Jason Woodhouse, Project Manager/Architect, Yaggy Colby Associates; Mark Hettinger, Vice President of Operations; and Dean Hein, Project Manager, McGough Construction.

Below: The new branch

Commenting on the ground breaking ceremony, President/CEO Kelly McDonough noted, "Today is a very exciting day for us. It is an important milestone in moving the project forward." The Facilities Committee (Harold Wobschall, Chairman of the Board; Jim Loehr, Board Member; Mark Hettinger, Vice President of Operations; Mike Bina, Systems Manager; and Kelly McDonough, President/CEO) have been working on this project for almost a year.



The Byron Branch location will be the credit union's third branch location. It will be a full-service location, with teller and lending services as well as an ATM and a drive-thru. The branch is expected to be completed in October of 2006.

CU Connect is the Easy Way In

You may expend more energy and get more exercise by making your way to the Credit Union to transact business, but it's not the only way to take care of your finances. At one time, telephone banking was the newest way to reach your credit union accounts and handle many transactions. Now it's old hat. Comfortable, still useful and appreciated, but not the latest.

Today we have something more in keeping with our high-tech lifestyles: CU Connect. It may sound complicated to those who haven't tried it, but it's just as easy as logging on to our Web site: www.firstalliancecu.com. Simply sign up and start with something as basic as checking your account balances—Savings, Checking, Loans. Soon you'll be balancing your checkbook and paying bills online. Once you try it, you'll be hooked!

In fact, with CU Connect, you can do all of the following from the comfort of your home or office, often at your convenience 24/7/365:

- **Online Account Access.** Check balances, transfer funds and more.
- **Automatic Bill Pay.** Pay your bills online on a one-time or recurring basis. No more stamps. No more late payments. No more worries!
- **Direct Deposit and Payroll Deduction.** Have your net pay deposited automatically and you won't have to wait in line on payday!

For more details, or to sign up for any of our convenient services, please give us a call at **507-288-0330**, stop by one of our branches or visit us online at www.firstalliancecu.com.



First Alliance CU Products and Services

Gamble with Your Auto Loan

Gamble with your auto loan and win! At First Alliance Credit Union, we're all in. Our lenders will review your auto loan and try to give you the best rate possible! When you finance or refinance your auto loan with us, you get to gamble and win! You could receive a sizable rate discount, a \$50 gas card, or a free car wash! Hurry! This great opportunity won't last for long! **Offer does not apply to existing FACU loans. Call 800-866-8199.**



New Credit Union Discount Auto Service!

- Pre-discounted vehicle pricing
- Members only price certificate
- Thousands of new and used vehicles
- Large network of dealers

Try it today! Visit us at www.firstalliancecu.com.

It's Simple



- Call us for a FREE mortgage pre-approval
- Shop for a home
- Finance your home with us and receive a \$250 Visa Gift Card!*

Hurry! Offer valid for pre-approvals in May and June!

*Offer valid through June 30, 2006. Mortgage must be financed through First Alliance Credit Union. Mortgage loan must close prior to December 31, 2006.

First Alliance
Credit Union
without you, we're just a bank



320 Alliance Place NE
Rochester, MN 55906
507-288-0330
800-866-8199
info@firstalliancecu.com

501 16th Street SE
Rochester, MN 55904
507-288-0330
800-866-8199
www.firstalliancecu.com



The content of *Financial Focus* is not intended as legal or financial planning advice. First Alliance Credit Union does not purport the articles to be a complete statement of facts, legalities, and other considerations.