

# FOCUS

## Talk It Up

**Share the good news about First Alliance Credit Union and one of these valuable prizes could be yours!**

We appreciate your faith in us and your satisfaction with the value of First Alliance Credit Union membership. Wouldn't it be great to introduce your friends and family to the same benefits of membership that you've experienced? We think so!

For each relative, friend, neighbor, or co-worker you refer who becomes a First Alliance Credit Union member between now and December 31, 2007, we'll enter you BOTH in our drawing.\* If your card is drawn, you BOTH win! A new iPhone or a \$750 Visa Gift Card, the choice is yours!

Refer as many new members as you like. Each referral card will be entered when the new member opens their account. Drawing will be held on January 2, 2008. Winners will be notified by phone.

Referral cards are available at any of our offices or on our website [www.firstalliancecu.com](http://www.firstalliancecu.com).



\*Member eligibility requirements. Refer to your Membership Agreement and Disclosure for details.

## First Alliance Loan Information

**Web Loan Makes Applying for Loans Even Easier! Apply On-line 24 Hours a Day, 7 Days a Week!**

First Alliance makes applying for and receiving a loan easy and convenient! Simply log onto CU Connect, our on-line banking system and click on "Loans." You will then be directed to our on-line loan application.



Web Loan can save you time and money. In the past, completing a Loan Application consisted of finding time to run to the branch, meeting with a lender, and filling out forms. With Web Loan, you can fill out a loan application in a matter of minutes and submit it with a click of a button!

Web Loan is provided through a secure connection, and you will receive communication from a Member Service Representative about your loan promptly. Your user ID for CU Connect is your account number. Please contact us for a PIN number if you don't have one.

**Minnesota Family Involvement Council 2008 Scholarship Applications are now available. Stop by any branch location or go to [www.firstalliancecu.com](http://www.firstalliancecu.com), click on What's New, then Bulletins, for the online application.**

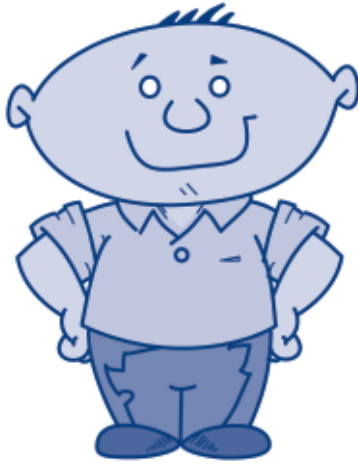
**NEW! FACU MasterCard! Apply Today!**



## Credit Unions Look Out for the Little Guy! Celebrate International Credit Union Day with us on Thursday, October 18, 2007

### Who is the Little Guy?

He represents the working men and women of America from all walks of life who are credit union members—the owners and focus of credit union service.



### Where did the Little Guy come from?

The Credit Union National Association (CUNA) created the Little Guy to send a message to members of Congress—that they should be thinking of the working men and women of America when considering legislative issues that are facing credit unions.

The Little Guy is intended to be iconic, an easily-remembered point of differentiation about who credit unions serve. The Little Guy is designed to reach members of Congress, breaking through the clutter of email, letters and phone calls that they normally receive.

On October 18, International Credit Union Day, First Alliance Credit Union will be giving each of our members a Little Guy. Come to any branch location to get your picture taken with a life-size Little Guy. Refreshments will be served.

To learn more about the Little Guy and to view a video of his story, visit our website at [www.firstalliancecu.com](http://www.firstalliancecu.com).

### United Way Community Winter Outerwear Drive

Please bring your clean winter coats to any credit union location through October 17, 2007. The barrels will be located inside the front doors of each location.

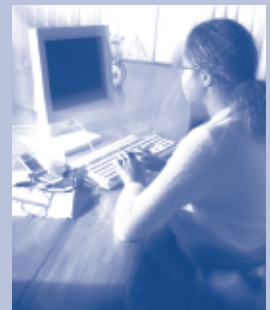
## Reminder for Holiday Club Account Holders

The last day for deposits to be made to your Holiday Club account is October 31, 2007. On November 1, the funds in your Holiday Club will be automatically distributed to the account you designated when you opened your Holiday Club. If you have any questions, please contact a Member Service Representative at (507) 288-0330 or via e-mail, [info@firstalliancecu.com](mailto:info@firstalliancecu.com).



**NEW! Register to receive E-Alerts and receive important information about First Alliance quickly and easily!**

**Register online at [www.firstalliancecu.com](http://www.firstalliancecu.com)**



**First Alliance**  
Credit Union



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