

51 YEARS AND
GROWING
STRONG



Electric Cooperatives
Federal Credit Union

2009

ELECTRIC COOPERATIVES
CREDIT UNION
ANNUAL REPORT

A large, mature tree with a thick trunk and a full canopy of green leaves stands on a grassy hill. The tree is the central focus of the image, with its branches spreading out across the upper half of the frame. The background is a clear, light blue sky. The foreground shows the green grass of the hill, which slopes gently upwards from the bottom left towards the right.

MISSION STATEMENT

Electric Cooperatives Federal Credit Union is a member owned financial cooperative dedicated to providing sound competitive financial services in a professional, responsible and caring manner for all members, while maintaining strong financial stability.

VISION STATEMENT

Electric Cooperatives Federal Credit Union is looking at the long-term future of its operation. Our positive attitude and our commitment to all members is our greatest strength. The Board and staff realize the need to modernize and expand our service offering, while maintaining our “personal touch.”

2009 ANNUAL MEETING BOOK OF REPORTS

BOARD OF DIRECTORS

Ronnie Frizzell, Chairman
Rose Vines, Vice Chairman
Amy Whitson, Secretary/Treasurer
Anita Godwin, Director
Steve Hall, Director
Forest Kessinger, Director
Georgia Peifer, Director
Greg Smith, Director

SUPERVISORY COMMITTEE

Ken Bland
Steve Williams
Jay Logan

CREDIT UNION STAFF

Windy Campbell, President/CEO
Patsy Baldwin, Office Manager/Accounting
Lauren Rowland, Member Service/Loans
Chrissy James, Member Service Teller

SERVING MEMBERS OF ELECTRIC COOPERATIVES AND AFFILIATES

AECC Bailey Power Plant
AECC Fitzhugh Power Plant
AECC McClellan Power Plant
AECC Little Rock
AECI Little Rock
Arkansas Valley Electric
Ashley-Chicot Electric
C&L Electric
Carroll Electric
Clay County Electric
Craighead Electric
First Electric
Mississippi County
North Arkansas Electric
Ouachita Electric
Ozark Electric
Petit Jean Electric
Rich Mountain Electric
South Central Electric
Woodruff Electric
ERMCO
Southwest Power Pool

MINUTES OF THE MEETING

• CALL TO ORDER

The Membership of the Electric Cooperatives Federal Credit Union met on March 26, 2009. The Member Meeting convened in Employee Meeting Room of the Harry L. Oswald Building, 1 Cooperative Way, Little Rock, Arkansas. The meeting was called to order at 3:30 PM by Chairman Frizzell.

• CONFIRMATION OF A QUORUM

After examination of those members in attendance, Secretary Whitson reported to Chairman Frizzell the presence of a quorum.

• MINUTES FROM THE PREVIOUS MEMBER MEETING

On a motion and second, by voice vote, the membership voted the adoption of the Minutes from the 2008 Member Meeting.

• REPORTS

Chairman Frizzell reported the Electric Cooperatives Federal Credit Union had a great year and was in good shape financially. The Credit Union is celebrating its 50th year.

MINUTES OF THE MEMBER MEETING

• ELECTION OF CERTAIN BOARD MEMBERS

Chairman Frizzell invited Nominating Committee Chairman Alice Eason to present the Committee's Report. The Committee was composed of Chairman Eason; Bill Peters; Mel Coleman; Leon Philpot.

The Committee nominated the following slate of candidates:

For a three year term	Steve Hall
For a three year term	Amy Whitson
For a three year term	Mary McDaniel
For a two year term	Bill Conine

Following the Committee's Report, Chairman Frizzell made three calls for additional nominations from the floor. There being none, Chairman Frizzell asked for a motion to vote these candidates to the Board, a motion was made by Ken Bland, with a second by Steve Williams. Motion Carried.

President Campbell addressed the membership and provided information regarding the Credit Union, offered to answer any questions, and expressed the Credit Union's appreciation to its membership for their loyalty.

• DOOR PRIZES

Through a random drawing, token door prizes were awarded to certain members in attendance.

• ADJOURNMENT

With no additional business to come before the 2009 Member Meeting, Chairman Frizzell declared the Member Meeting adjourned at 3:45 PM.

Respectfully submitted,
Amy Whitson, Secretary

NOMINATING COMMITTEE

The nominating committee (W.H. Frizzell, Bill Conine and Alice Eason) offers the following nominations for election to the board of directors of the Electric Cooperatives Federal Credit Union:

Greg Smith – C & L Electric Cooperative for a three (3) year term

Hayley Tibbs – South Central Ark Electric Cooperative for a three (3) year term

Ronnie Frizzell – Arkansas Electric Cooperative Corporation for a three (3) year term

For the Committee,
Alice Eason

CHAIRMAN'S REPORT

Welcome to Electric Cooperatives Federal Credit Union's annual meeting, held on March 28, 2010. Each year the ECFCU board of directors works hard to insure your credit union continues to provide dependable, convenient service to its members while maintaining strong financial stability. This year we have approved several new services and partnered with some new companies to provide for our member needs. One such company is CUNA Brokerage that will provide a variety of investment and brokerage services. If a member needs to research stock, watch the market, get real time quotes or make a trade they are there for you. Another relationship we are proud of is CU Member Mortgage. With CU Member Mortgage we were able to open the door to real estate lending. Through on-line services or loan by phone, members can apply for a mortgage loan to fit their needs. With ECFCU FHA and VA certification, members have a variety of low rate options to choose from.

Electric Cooperatives Federal Credit Union has been working hard to build a better relationship with its current membership. We have worked on creating an easier loan flow with E-Lending. Members will apply online, and within seconds they will receive a response. They will also be able to receive their loan documents through secured public viewer-making lending seem close to home. With the new upgrades to our checking accounts a member can have home banking, bill pay and E-statements. We feel all of these services will allow the credit union to be closer to where you are.

On December 31, 2009 the credit union membership was 2,107, with total assets of \$9,199,466.43. During the coming year Electric Cooperatives Federal Credit Union will continue to provide quality member service, look for ways to expand our service offering and maintain a personal touch.

Respectfully submitted,
Chairman, Ronnie Frizzell

COMMITTEE REPORT

As required, the Supervisory Committee has scheduled an audit of financial records of the credit union for calendar year 2009.

Beginning next week, the firm of Sullivan & Company P.A. will perform the audit in accordance with generally accepted auditing standards. The Supervisor Committee expects the credit union will receive an unqualified opinion which means that the credit union's regulatory financial statements present fairly, in all material respects, the financial position of the Electric Cooperatives Federal Credit Union as of December 31, 2009 and 2008, and the results of its operations and its cash flows for the years then ended.

Respectfully submitted,
Ken Bland

PRESIDENT'S REPORT

Electric Cooperatives FCU would like to thank all of you, our members, for supporting and trusting us as your financial institution. We appreciate you giving us the opportunity to serve your financial needs. In the coming year, we welcome you to share in the new E-services we are introducing with Bill Pay, E-statements and Virtual Lending. Each of these services will provide a faster more efficient way to access your credit union at times when you need them.

In the coming years we are making it a priority to provide the best possible member service, as well as reviewing additional services to meet our membership needs. We look forward to providing you with the necessary services so you will make ECFCU your primary financial service provider.

It is my pleasure to provide for you the loan officer's report for 2009. All loans are reviewed and decisions made based on lending principles along with the credit union policies and NCUA lending requirements. Every effort is made to find a way to make the loan for the members.

In 2009, 791 loans were approved for a total of \$3,241,285 and 95 loan requests were denied.

Respectfully submitted,
President/CEO, Windy Campbell

TREASURER'S REPORT

As of December 31, 2009, the Electric Cooperatives Federal Credit Union held total assets of \$9,199,466. This is an increase of \$1,222,054 from 2008. Of the total assets, loans to members account for \$6,086,715 while investments contributed \$2,122,226. Other smaller asset groups accounted for the remainder. The credit union holds reserves of \$280,770.65 and undivided earnings of \$686,821.

Operating income for 2009 was \$669,747 with operating expenses of \$622,975 and dividend expenses of \$73,155. This year we had Non-Operating Income of (\$9,480). The net income loss for 2009 was \$35,864. Your credit union board closely monitors all expenses to insure that the membership receives the best possible value for the programs being offered.

Your credit union board of directors, the credit union staff and all other credit union volunteers across the state, have attempted to provide the membership with the best and most desired financial services possible. The credit union must balance the desire to charge low lending rates with the need to pay competitive returns on share and share certificate deposits, while maintaining a strong financial position.

On behalf of those involved in providing credit union services, I wish to express our appreciation to you, the membership a thank you for your continued loyalty to Electric Cooperatives Federal Credit Union.

Respectfully submitted,
Secretary – Treasurer, Amy Whitson

ELECTRIC COOPERATIVES FEDERAL CREDIT UNION

FINANCIAL STATEMENT

DECEMBER 31, 2009

ASSETS

Loans	\$5,689,583.20
VISA Loans	\$397,131.39
Allowance Loan Loss	\$(36,996.32)
SUBTOTAL	\$6,049,718.27
Accounts Receivables	\$26,720.00
Cash Accounts	890,830.12
Investment Accounts	2,122,225.62
Accrued Interest	19,007.93
Prepaid Expenses	7,424.42
Furniture & Fixture	115,002.24
Depreciation Furn/Fixt	(101,266.74)
NCUA Assets	69,804.57
TOTAL ASSETS	\$9,199,466.43

LIABILITIES

Accounts Payable	\$12,206.15
Accrued Div Payable	0.00
Accounts Payable Taxes	150.15
Accrued Payables	34,388.06
NCUA Stabilization	0.00
ACH/Share Draft/Payroll Suspense	(733.32)
Shares	2,673,369.13
Money Market	1,537,530.46
Share Draft Accounts	1,078,848.93
Share Certificates	1,179,624.22
IRA Accounts	1,752,354.68
Reserve	280,770.65
Undivided Earnings	686,820.98
Net Income	(35,863.66)
TOTAL LIABILITIES	\$9,199,466.43

For more information about Electric Cooperatives
Federal Credit Union
and the wide variety of financial services available or
details on how to become
a member, call during normal business hours.

TELEPHONE

**1-501-570-2396 or toll free
1-800-442-0186**

FAX

**1-501-570-2393 or toll free
1-800-323-2415**

24-HOUR TELLER SERVICE

1-800-448-0498

ONLINE

www.ElectricCoopFCU.org

Or visit us in person at
I Cooperative Way, Little Rock, AR 72209



*Electric Cooperatives
Federal Credit Union*



We do business in accordance
with the Federal Fair Housing Law
and the Equal Opportunity Act.



Your savings federally insured to at least \$250,000
and backed by the full faith and credit of the
United States Government, National Credit Union
Administration, an agency of the federal government.