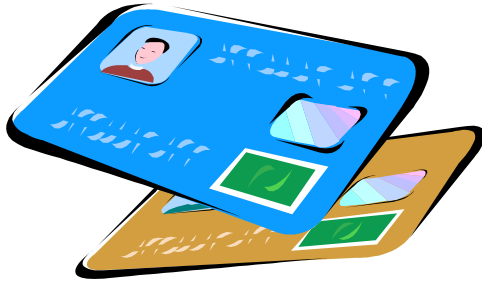


# YOUR MONEY MATTERS

Loudoun Credit Union's Quarterly Newsletter

[www.loudouncu.com](http://www.loudouncu.com)

Winter 2011



## IMPORTANT INFORMATION REGARDING YOUR VISA DEBIT CARD

Due to the high volume of fraud, the credit union has enhanced the security on your debit card to further protect your account.

The credit union uses a system that monitors your debit card activity, and when something outside of your normal spending patterns occurs, the transaction may be declined.

Therefore, it is very IMPORTANT that you keep up-to-date telephone information with the credit union so that our monitoring affiliate can contact you to confirm the "suspicious" transaction and prevent further declines.

Unconfirmed transactions will result in the card being blocked. So please make sure you have updated information on file to avoid an extended inconvenience in relation to your debit card.



**Come Join Us!**

**Wednesday, March 23, 2011 @ 5PM  
Sycolin Credit Union Branch**

**SCHOLARSHIP WINNERS** will be announced. Deadline for Scholarship Applications is March 10, 2011. Applications are available on our website at [www.loudouncu.com](http://www.loudouncu.com), just click the "Student" link.

**ELECTION RESULTS** – See back for nominees.

**NOMINATIONS BY PETITION** will close on February 11, 2011. Petition is located on our website's home page at [www.loudouncu.com](http://www.loudouncu.com).

**VOTING** will take place beginning March 11, 2011 and shall be closed at the close of business on March 22, 2011. Ballot boxes will be set up at Branch locations.

## **Market Station Branch What's going on???**

**We have applied to the State Financial Board to reopen Market Station as a Satellite Office. Build-out construction is nearing the completion stage. Please monitor our website for updates. [www.loudouncu.com](http://www.loudouncu.com)**

## Nominees for Board of Directors

There are two openings on the Board of Directors; nominations by the Nominating Committee were closed on December 22, 2010. The Nominees are:

### Marantha Edwards – (incumbent)

Marantha Edwards has been with the Town of Leesburg Economic Development and Tourism Department since September of 2000 serving as the Tourism and Marketing Manager and most recently promoted to the Economic Development Manager in the Town Manager's office. In her capacity there she has served as staff liaison to the Economic Development Commission, Commission on Public Art and facilitator for several Town commissions and task forces including the Loudoun and Leesburg, George Mason and NOVA Steering Committee, Leesburg and Loudoun 250<sup>th</sup> Anniversary committees and Virginia Downtown Development Association (VDDA). She currently serves on the Board of Directors for the Loudoun Small Business Development Center (SBDC) and Visit Loudoun (formerly LCVA). She has served as the Chair of the Loudoun Credit Union Supervisory Committee for the past year, while serving on the Virginia Downtown Development Association and Loudoun's SBDC. Marantha is near completion of her International Economic Development Council (IEDC) certification and holds a National Main Street Manager certification currently. She has been a resident of Leesburg since 1969. She graduated from Broad Run High School and James Madison University and lives in Leesburg with her husband Leon, son Ethan and daughter Noel. Marantha has been a member of the credit union since 2001.

### Robert Burke

Robert Burke is an employee of LCPS and currently the Supervisor of Safety and Security and has been a County employee since 1981 starting with Fire and Rescue and rising to the rank of Deputy Chief before transferring to LCPS. Robert has a long history of Volunteer experience serving a number of Officer positions with Loudoun County Volunteer Rescue Squad starting there in 1976. He also served 2 years on the Lovettsville Town Council. During his time with the County and LCPS Robert has managed and developed the budgets for his respective Departments. Robert lives in Lovettsville and has been a member of the credit union since 1988. Thank you for your consideration.

### Eric Jewell

Eric lives outside of the Town of Hamilton with his wife, who is a Loudoun County teacher, and their twin daughters. He grew up in Cumberland, Maryland and attended Frostburg State University. He graduated from Frostburg in May of 2000 with a Bachelor of Science degree in Geography-Urban and Regional Planning, a second major in Technical Theater and a minor in Business Administration. He has worked for the Loudoun County Department of Building and Development since June of 2000 and is currently a Planner 3 (senior planner). His principle job is the review of plans for subdivision of property in Loudoun County; it is relevant to point out that as a part of this is working regularly with legal documents/deeds, bond documents and attorneys. Over the years, he has used many of the Credit Union's services, including savings and checking accounts, home equity and car loans as well as telephone banking and then/now online banking. Eric has been a member of the credit union since 2002.

### Randall S. Coppersmith

Randy Coppersmith is highly regarded in the fields of media industry mergers & acquisitions, financial relations, corporate communications, public relations, new media content development and management. Randy joined Intercom in January 2004 as CEO after serving as interim chairman for 18 months. Previously he was managing partner of NewRoad Partners, LLC, a Virginia-based investment banking boutique. He also ran Catocin Capital, LLC, a private equity fund in Leesburg VA. In April 1998, he succeeded in engineering the sale of Image Communications to iXL, at the time the nation's largest interactive marketing agency.

Prior to this, Randy was vice president of marketing communications for AOL Studios, a division of America Online, Inc., and served as an AOL corporate officer. Randy led a team responsible for marketing original content offerings, and was instrumental in partnerships with Motley Fool, iVillage, Excite, Preview Travel, Love@AOL, NetNoir, Electra, Santa's Home Page, Astronet, Hecklers, Entertainment Asylum, Real Fans, PlanetOut, Thrive and Moms Online.

Randy joined AOL as a director for national accounts and helped start an innovative account service/management program for the corporation. He managed corporate partnerships with content providers such as Marvel Comics, ABC/Capital Cities, Disney, the NFL, Times Mirror, Rodale, Starbucks and Apple Computer. During the three years Randy served in executive positions, AOL grew from less than 800,000 members to 8 million members and from less than \$100 million in revenues to \$1.5 billion. He is also credited with selling the first ad on AOL, to Starbucks in 1995.

Before joining AOL, he was a senior partner and vice president of Redgate Communications in San Francisco. Clients included Hewlett Packard, Oracle, Sun Microsystems, SCO, U.S. West, and AOL. Redgate was recognized in the industry as the first new media marketing company. Previously, he was executive director of corporate communications for Intergraph Corporation in Huntsville, Alabama. Earlier, he held senior communications positions with Edelman Public Relations and IBM corporate affairs.

He is a graduate of the University of South Florida and has completed masters work at Yale Business School and the University of Alabama. He is married to the former Elizabeth May and they have three children. Randy has been a member of the credit union since 2010.

## TRAVELER CHEQUES TO BE DISCONTINUED

Due to low sales volume and the increased costs to maintain the program, Traveler Cheques will be discontinued on March 31, 2011.

## DIRECT DEPOSIT IRS REFUNDS

to your account using Routing Number **056080126** and your Account Number (do not add suffixes).



As a service to our members, this popular software is available on our website at discounted prices. Look for the link above on our home page.

### OFFICE HOURS

Monday – Friday from 8:00 a.m. to 5:30 p.m.

### HOLIDAY CLOSINGS

Monday	Jan 17, 2011	MLK Day
Monday	Feb 21, 2011	President's Day

### INCLEMENT WEATHER POLICY

If Loudoun County Government is closed, then the credit Union will be closed.