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U of I Employees Credit Union Promotes Financial Fitness

Program to Provide Counseling and Education to Membership

Champaign, IL – The U of I Employees Credit Union (UIECU) recently announced their partnership with BALANCE Financial Fitness Program. Rising consumer debt, ever-increasing numbers of bankruptcy filings, and growing numbers of predatory financial services have resulted in a greater need for comprehensive education and counseling from a trusted resource.

“In light of the financial concerns facing so many families today, we wanted to provide our members with a quality resource to turn to in any financial situation,” said Greg Anderson, Executive Vice President. “Whether you’re preparing for a large purchase or dealing with the dilemma of debt, it’s nice to be able to turn to someone you can trust.”

BALANCE provides financial education and counseling programs to over 500 partnering credit unions nationwide. Services include money management and housing counseling, a debt repayment plan, credit report review, and a toll-free information line – all free to members of UIECU.

“UIECU is dedicated to helping our members identify their financial needs and offer solutions to improve their financial life,” Anderson said. “With BALANCE we will be able to do this with the professional quality and discretion that our members have come to expect.”

By helping members improve their financial situation, UIECU believes the BALANCE partnership will result in reduced losses and an increase in member loyalty. Proactive money management and debt related services have the power to help members avoid bankruptcy and prepare them for financial goals that involve mortgages and investment products offered at the credit union.

The U of I Employees Credit Union was founded in 1932, and today serves the University of Illinois community and anyone who lives or works in Champaign County. UIECU is a full-service financial alternative providing checking accounts, investments, low-cost consumer loans, mortgages, and related financial services to its member-owners. As a not-for-profit, member-owned financial cooperative, the U of I Employees Credit Union’s goal is to improve the financial lives of its members. The credit union serves more than 34,000 member-owners at its four locations in Champaign-Urbana and on the web at www.uiecu.org.

For more information about the U of I Employees Credit Union, contact Greg Anderson at 217-278-7700, or visit them at www.uiecu.org.

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