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Media Contact:

Greg Anderson, Executive Vice President
217-278-7700
marketing@uiecu.org
www.uiecu.org

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**U of I Employees Credit Union Joins Area Businesses
In Supporting The 34th Annual Urbana Sweetcorn Festival**

Champaign, IL – The U of I Employees Credit Union (UIECU) has signed on as an elite sponsor for the 2009 Urbana Sweetcorn Festival.

This annual event has become the largest festival in Champaign County, marking the official cap-off to summer. The main course: hot, steaming ears of sweetcorn! The festivities will kick off Friday, August 28th at 5:00 pm and last until 11:00 pm that night and resume all day Saturday, August 29th from 11:00 am until 11:00 pm. Activities range from a petting zoo and pony rides, to a rock climbing wall, and indoor laser tag.

“The U of I Employees Credit Union is excited to come on board as both a sponsor and participant with the Urbana Sweetcorn Festival,” said Greg Anderson, Executive Vice President. “As the largest, free festival in Champaign County we really think this is a great way to give back to our community and help ensure that the festival is a success.”

The festival is powered by its volunteers, who help man booths, serve drinks, and of course, cook corn! Without the hardworking volunteers, the festival wouldn't be possible and certainly couldn't be offered with free admission for the public.

“We're really excited to pitch-in and be a part of the large volunteer network that makes this event possible,” Anderson said. “It's great to be part of something that has become such a central part of this community.”

More information about this year's festivities can be found at www.urbanabusiness.com.

The U of I Employees Credit Union was founded in 1932, and today serves the University of Illinois community and anyone who lives or works in Champaign County. As a not-for-profit, member-owned financial cooperative, the U of I Employees Credit Union's goal is to improve the financial lives of its members. The credit union serves more than 35,000 member-owners at its four locations in Champaign-Urbana and on the web at www.uiecu.org.

For more information about the U of I Employees Credit Union, contact Greg Anderson at 217-278-7700, or visit www.uiecu.org.

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