



FOR IMMEDIATE RELEASE

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University of Illinois Employees Credit Union to Celebrate Urbana during Week-long Five Points Branch Grand Opening

The University of Illinois Employees Credit Union is marking its new Five Points Branch opening by celebrating Urbana. The Grand Opening Week is March 3-8, 2008 with the theme

“Urbana. What a Great Place.”

Keith Crane, the Five Points Branch Manager, says the location in the heart of Urbana is important to the organization. “Being in this location will allow us to serve members who have been underserved in this area. Since anyone who lives or works in Champaign County can now be a member, I believe this branch will grow immensely. The location is great for Urbana and great for us.”

Five Points Branch Grand Opening Week March 3-7, 2008

Monday March 3

Celebrate the Arts – Enjoy works from Urbana’s art galleries – Heartland Gallery and Cinema Gallery. Stop in for your chance to win tickets to a spectacular event at the Krannert Center for Performing Arts.

Tuesday March 4

Sports Day – Go Illini! See special Illini memorabilia and enter for your chance to win tickets to an Illinois basketball game or a Chicago Bulls basketball game in Chicago.

Wednesday March 5

Urbana Schools Day – See what Urbana kids told us makes their community great and enter for your chance to win free passes to the Urbana Indoor Aquatic Center and a U.S. Savings Bond.
(3rd Grade Students from Urbana schools have created hanging fabric murals with images and descriptions of what they love about Urbana.)

Thursday March 6

Taste of Urbana – Sample delectable foods from Urbana Restaurants between 10 AM and 2 PM. Enter for your chance to win restaurant gift certificates. Some of the restaurants participating including: Silvercreek, Courier Café, Cookies by Design, La Gourmandise, Bistro on Main, Piato,

Jimmy John's, and others.

Friday March 7

Community Day – Have fun learning about the Urbana Park District, the Urbana Free Library and other special community partners and enter for your chance to win an iPod.

PLUS – Open a new deposit account at the Five Points Branch anytime before March 31, 2008, and you will be entered in a drawing for a chance to win a BIG SCREEN TV.

Events and giveaways are subject to change.

The University of Illinois Employees Credit Union currently has three locations: Five Points Branch at 206 East University Avenue in Urbana, in the Illini Union on the UIUC Campus, and the First Street Branch at 2201 South First Street in Champaign. *Membership in the credit union is now open to anyone who lives or works in Champaign County.* The organization has over 33,000 members.

The Five Points Branch hours are:

LOBBY HOURS DRIVE UP HOURS
Weekdays except Thursday Weekdays
9:00 AM - 5:30 PM 7:00 AM – 7:00 PM
Thursday Saturday
10:00 AM - 5:30 PM 7:00 AM-5:00 PM
Saturday
9:00 AM - Noon

Additional information is available at the Five Points Branch or by visiting www.uiecu.org.

For more information contact: Greg Anderson, Executive Vice President, University of Illinois Employees Credit Union, 2201 South First Street, Champaign, IL 61820 217-278-7700, ganderso@uiecu.org