



PRESS RELEASE

FOR IMMEDIATE RELEASE

December 1, 2008



Contact Information

Kellie Terhune Neely
Vice President of Marketing
Hughes Federal Credit Union
Direct: (520) 205-5670
Kterhune@hughesfcu.org

HUGHES FEDERAL CREDIT UNION ADDS FUN AND INNOVATIVE RESOURCES TO GET KIDS AND TEENS EXCITED ABOUT SAVING MONEY

Instilling good saving habits early on will ensure a bright financial future for today's youth

Tucson, AZ – December 1, 2008 - Hughes Federal Credit Union announced today the unveiling of two new youth and money financial clubs geared toward helping kids learn how to manage money and have fun doing it. Kids ages 0-11 can participate in the *Howie Javalena All Stars Club* and older kids ages 12-17 can sign up for the *Hughes Teen Scene Club*. Both clubs are interactive and focus on developing good money management habits at an early age.

"It's understood that good money management habits start at an early age," said Kellie Terhune Neely, Vice President of Marketing. "We wanted to create good programs for kids at different ages that will reward them for saving, keep them interested in saving and challenge them to set goals."

When kids ages 0-11 open an account with \$50, they will receive either a Howie Javalina stuffed animal, a *Don't Call Me A Pig* book, a Kid's lunch bag or Piggy bank. They can also get a Howie Javalina coin saver book and passbook, stickers and temporary tattoos for making deposits into their account. When teens open an account with \$50, they will receive a Music Gift Card or a USB flash drive. All kids and teens that join Hughes will get a special birthday card on their birthday and a \$5 coupon that they can deposit into their account after they make a deposit of either \$25 or \$50 depending on their age. Kids club members are also encouraged to save their money to earn special give-aways around their birthday.

Along with the launch of the new kids and teens programs, Hughes has a new section on their website at www.hughesfcu.org called "Youth and Money." The new web site is interactive with games and calculators that kids, young adults and even their parents can use including financial education and podcasts. Hughes wants to make a difference in the lives of young people and help them learn the value of money and develop healthy saving and spending habits.

Established in Tucson in 1952, Hughes Federal Credit Union has \$415 million in assets and more than 49,500 members. Membership is open to anyone who lives, works, worships or attends school in Tucson. For more information, call 794-8341 or visit www.hughesfcu.org.

###