

Hawaii First FCU is Announced National Winner of the Dora Maxwell Social Responsibility Award

Kamuela, HI – November 16, 2009 – Hawaii First Federal Credit Union has been announced the National first place winner for the 2010 Dora Maxwell Social Responsibility Recognition Award in it's asset category and will be honored at the Governmental Affairs Conference in Washington DC February 2010.

The Dora Maxwell Social Responsibility Recognition Award is given to a credit union or chapter/multiple credit union group for its social responsibility projects within the community.

Hawaii First FCU is being awarded for their initiative in providing Hawaii County with a range of services from financial counseling to Hawaii First Community Resource Center, a no cost "one-stop-shop" which provides any Hawaii County resident with the tools and resources needed to obtain self sufficiency.

"We are so excited and proud to bring this award back to the Big Island. What an honor it is to be acknowledged Nationwide for something we are so passionate about." -*Laura Aguirre, President/CEO*

"This award means so much to us. Our staff works so hard helping families overcome obstacles every day, and this award is giving us the opportunity to realize what an impact all of this hard work is really having on Hawaii County. It's so amazing" -*Alycia Juvik, Community Development Director*

Hawaii First Federal Credit Union (HFFCU) is a not for profit, community-based, low income designated Federal Credit Union, which was organized in 1956. Today, Hawaii First serves as a catalyst through providing Hawaii County with many no cost services focused on overall community revitalization and economic development.

HFFCU proudly serves the entire Island of Hawaii through its multiple branches and programs such as the Hawaii First Community Resource Center.

The Hawaii First Community Resource Center (HFCRC) is a community outreach program of Hawaii First Federal Credit Union. This "first of its kind" no cost Community Resource Center provides services to any resident of the Big Island of Hawaii, focusing on Hawaii's much needed economic development, one family at a time. The HFCRC is there to help one reach their goal by providing the tools and resources necessary to obtain self sustainability in many areas.

For more information, please contact Alycia Juvik, Community Development Director, at (808) 885-6600, or via email at: alycia@hawaiiirstfcu.com

www.hawaiiirstfcu.com (click on Community Resource Center)

###