



FOR IMMEDIATE RELEASE

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Parent company of HomeBanc changes its name to HomeBancorp, Inc.

*Formerly CNBS Financial Group, Inc., new name now consistent
with bank operating in Tampa, Sarasota and Orlando markets*

TAMPA, Fla. – **CNBS Financial Group, Inc.**, the Tampa-based bank-holding company that changed the name of its bank to **HomeBanc** in early April this year, will have its own new name as it becomes **HomeBancorp, Inc.** The announcement was made today by HomeBancorp Chairman, President and CEO **Jerry Campbell**.

“We really like the HomeBanc name and it has been extremely well received by our customers and in the communities we serve,” said Campbell. “Changing the parent-company name helps increase the awareness of the HomeBanc name, reinforce our brand identity and show a stronger connection between our banks and parent company.”

HomeBanc has full-service branch locations in Lake Mary and Lakewood Ranch offering retail, commercial and residential lending products, and loan production offices in Tampa, Lake Mary, Brandon and Belleair Bluffs. The corporate headquarters of HomeBancorp, Inc. is located on the 41st floor of the Bank of America Plaza building at 101 E. Kennedy Blvd. in downtown Tampa. More information on HomeBanc can be found at www.HomeBanc.com.

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