



FOR IMMEDIATE RELEASE

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HomeBanc opens new bank location in Tampa

"Distinctive personal service" now offered in Westchase community

TAMPA, Fla. – It is a rare occasion these days for a bank to open a new branch, and even more uncommon for the same bank to open two new locations in the same month. That is exactly what one Tampa-based bank did. **HomeBanc** opened a new full-service bank location in Westchase at 13015 Racetrack Road.

This is HomeBanc's sixth full-service branch to open in the region. HomeBanc recently opened a new branch in Belleair Bluffs, with other locations in Tampa at Rocky Point, in South Tampa on Dale Mabry at I-275, in Lakewood Ranch (Sarasota) and in Lake Mary (Orlando). HomeBanc also operates loan-production offices in Tampa, Lake Mary and Brandon.

HomeBanc is known for its "distinctive personal service" and provides customers a different kind of banking experience – delivering service that exceeds expectations. All HomeBanc customers are assigned a personal banker who works with them to easily and effectively handle their banking needs.

HomeBanc's new full-service office is open Monday through Thursday from 9 a.m. to 5 p.m. and Friday from 9 a.m. to 6 p.m. **Nikki DiGiovanni**, Officer, Retail Branch Manager at HomeBanc, is leading the Westchase team. She can be reached at **(813) 749-2944** or **nikki.digiovanni@homebanc.com**.

Jerry Campbell, Chairman, President and CEO of HomeBanc and its parent company **HomeBancorp, Inc.**, said, "HomeBanc has been very well-received in Tampa's Rocky Point and South Tampa communities. We are pleased to extend the HomeBanc experience to those who live or work in the Westchase and Belleair Bluffs communities as well."

(more)

HomeBanc offers an array of retail-deposit products, along with SBA loans, special lower-rate FHA loans for first-time buyers, residential mortgage loans and non-traditional jumbo mortgage loans. It is committed to exceeding customer-service expectations and making the company a Great Place to Work[®] and a Great Place to Bank.

HomeBanc is a wholly-owned subsidiary of Tampa-based HomeBancorp, Inc. The corporate headquarters of HomeBancorp, Inc. is located on the 41st floor of the Bank of America Plaza building at 101 E. Kennedy Blvd. in downtown Tampa. More information on HomeBanc can be found at **www.HomeBanc.com**.

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