



FOR IMMEDIATE RELEASE  
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**DOW LOUISIANA FEDERAL CREDIT UNION ANNOUNCES NEW VOICE SPOKESPERSON**



**PLAQUEMINE, LA** – Dow Louisiana Federal Credit Union (DLFCU), located in Plaquemine, Louisiana, has announced that Phlash Phelps, one of the most renowned personalities on XM Satellite Radio has agreed to be the new voice of DLFCU.

"I liked the idea that Dow Louisiana Federal Credit Union has really dedicated itself to the personal service they give their members. This is important and unique, so I'm glad to be a part of it," Phelps said.

"We are honored and delighted to have Mr. Phelps represent DLFCU and very much wanted the opportunity to work with such a great talent," commented Jeff Hendrickson, President and CEO. "Phlash is dynamic, likable and definitely comfortable with all things media, so it will be no surprise his voice and personality will capture the attention of our existing and potential members."

Phelps has ruled the airwaves for the last 25 years, spanning 17 radio stations. He's worked everywhere from the Virgin Islands, Florida, Maryland, Tennessee, Indiana and New York, setting foot in all 50 states before the age of 30. In 2000, Phelps was one of the original 16 XM Satellite Radio pioneers. Today, XM has over 170 digital channels of music, news, talk, radio, sports, comedy and children's programming, and Phelps is now celebrating his eighth year as one of their most popular personalities. A frequent traveler, Phelps has visited Baton Rouge over 10 times since 1987, and is looking forward to attending his first LSU Football game in Death Valley this fall.

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**About Dow Louisiana Federal Credit Union**

Dow Louisiana Federal Credit Union is a \$150,000,000 financial institution and serves more than 18,000 members in the nine-parish Greater Baton Rouge area. Founded in 1972, DLFCU operates locations in Plaquemine, Baton Rouge and Gonzales, with the newest location opening late 2008 in Walker. DLFCU offers a full range of financial services, including loans, credit cards, checking accounts, business services and online banking. For membership information, please contact DLFCU at 1-888-369-2207, or [www.dowlafcu.org](http://www.dowlafcu.org).

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