

FOR IMMEDIATE RELEASE
October 30, 2009

DOW LOUISIANA FEDERAL CREDIT UNION SPONSORS ANNUAL HALLOWEEN BALL FOR OUR LADY OF THE LAKE CHILDREN'S HOSPITAL

PLAQUEMINE, LA – Dow Louisiana Federal Credit Union (DLFCU) was proud to sponsor the annual Halloween Ball benefiting Our Lady of the Lake Children's Hospital. Held on October 17th, the annual Ball included a line up of dining, dancing and donating that raised over \$25,000 for OLOL's Children's Hospital.

Billed as one of Baton Rouge's premier charity events every year, the Halloween Ball also featured a costume contest and LSU sports package raffle. And, as always, every penny raised for OLOL Children's Hospital stays in Baton Rouge to benefit sick and injured children from this region. The money raised will be used to purchase life saving pediatric equipment, create educational programs that keep kids healthy and provide treatment to children who could otherwise not afford it.

"We were thrilled to join Gerry Lane Enterprises once again in this incredible fundraiser for Children's Hospital," Jeff Hendrickson, DLFCU President and CEO, said. "This event truly changes the lives of children in our community, and we are so grateful to those who stepped up and contributed their time and resources, particularly the corporate sponsors, restaurant vendors and raffle donors, who all came together to help Children's Hospital increase the ability to make a difference in these kids lives."

Hendrickson continued, "Even with decreases in budgets this year, all of our major sponsors maintained their participation, plus we gained several new sponsors – which is just amazing considering the hit many charitable events took over the past year."

DLFCU used the economy as the basis for their costume theme this year, which always revolves around a finance theme. The DLFCU staff played off the word "bailout", normally thought of in prison terms. The "Looking for a Bailout" costumes sported the name of a high profile bailout recipient with the amount of their request used as the prisoner number.

Since its inception, DLFCU has been a strong supporter of community involvement and an active participant in raising community awareness. In addition to Children's Hospital, DLFCU partners with several national and local non-profit organizations each year, raising awareness for the organizations and their causes. DLFCU is proud of our involvement in bringing people together to build stronger communities across the Greater Baton Rouge area.

About Dow Louisiana Federal Credit Union

Dow Louisiana Federal Credit Union is a \$201,000,000 financial institution and serves more than 22,000 members. DLFCU was opened in 1972 and operates locations in Plaquemine, Baton Rouge and Gonzales, and Walker. DLFCU offers a full range of financial services, including loans, credit cards, checking accounts, online and business banking. For membership information, please contact DLFCU at 1-888-369-2207, or www.dowlafcu.org.

MEDIA CONTACT:

Ashley Braud
(225) 379-5154
(225) 268-9274
ashleyb@dowlafcu.org