



FOR IMMEDIATE RELEASE
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DOW LOUISIANA FEDERAL CREDIT UNION BIDS FAREWELL TO FOUNDING BOARD MEMBER

PLAQUEMINE, LA – Lawrence J. “Larry” Landry was honored at Dow Louisiana Federal Credit Union’s (DLFCU) Annual Banquet on June 7th, for over 30 years of service to the Credit Union. Landry, now retired from Dow Chemical Company after 35 years, is a charter member of DLFCU.

“We thank Larry for his outstanding dedication, service and contribution to Dow Louisiana Federal Credit Union,” said Jeff Hendrickson, DLFCU President and CEO. “Larry has been instrumental over the past 35 years in helping to take us from an idea to one of the fastest growing credit unions in the State of Louisiana.

“With the recent granting of our Community Charter from NCUA, Larry’s full vision of our Credit Union is now a reality,” said Mary Cavalier, DLFCU Board Chair. “We are grateful to Larry for sharing his wisdom, experience and leadership with us for all these years, and wish him continued success in his future endeavors.”

Altogether, Larry’s history with DLFCU and the credit union industry is rich and significant. Landry has served on DLFCU’s Board of Directors since its inception. During his time on the Board, Landry served as Chairman, as well as working on the Credit and Education Committees for DLFCU. He was a Louisiana Corporate Credit Union Board Member, as well as Director of the Baton Rouge Credit Union Chapter, CUNA National Director, Director of the Louisiana Credit Union League and Chairman of the Louisiana Credit Union League Insurance Services Committee. He is a past member of the World Council of Credit Unions, serving as Development Educator. Landry was the first person in Louisiana to complete all 12 modules of the CUNA Volunteer Achievement Program and has also been a Boy Scouts of America Troop Leader for over 35 years.

Thanks to his commendable commitment both to DLFCU and the credit union industry, Landry and his family were honored by DLFCU’s Board and Staff. The tribute included speeches given by Chairman Mary Cavalier and other Board Members and video tributes featuring photo montages of Landry throughout his years at DLFCU. Landry was presented with a commemorative trophy, while his wife, Marion, was given flowers thanking her for her support. Both were given a cruise as thanks for their years of commitment. Also unveiled was the plaque for the new “Lawrence J. Landry Conference Room”, housed at DLFCU’s main headquarters in Plaquemine.

Following Larry’s retirement, he looks forward to continued participation with DLFCU as a Board Emeritus member.

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About Dow Louisiana Federal Credit Union

Dow Louisiana Federal Credit Union is a \$150,000,000 financial institution and serves more than 18,000 members. DLFCU was opened in 1972 and operates locations in Plaquemine, Baton Rouge and Gonzales, with a fourth to open late 2008 in Walker. DLFCU offers a full range of financial services, including loans, credit cards, checking accounts, business services and online banking. For membership information, please contact DLFCU at 1-888-369-2207, or www.dowlafcu.org.

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