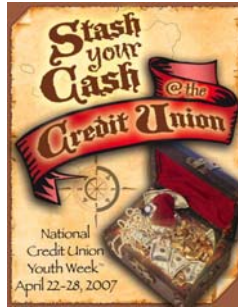




## **“STASH YOUR CASH” AT DOW LOUISIANA FEDERAL CREDIT UNION**

**National Credit Union Youth Week is April 22 – 28, 2007**



**PLAQUEMINE, LA** - It's imperative that we do everything we can to help young people learn how to plan to achieve financial security--from learning how to spend money wisely now to thinking about saving for the future.

What we need today, confirmed by poor financial literacy test scores from across the country, is leadership to help raise the awareness of financial issues for young people.

The staff and members of DOW LOUISIANA FEDERAL CREDIT UNION are ideally positioned to respond because we believe in the power of education--put to practical use--to improve the lives of our neighbors and our community.

Our tradition of service and philosophy of self-help make DOW LOUISIANA FEDERAL CREDIT UNION and all credit unions a natural source of leadership in the fight against financial ignorance. We can help children better understand the credit union difference--better rates, lower fees, and extra attention to make sure all members know how to manage money.

Join us this year as we celebrate National Credit Union Youth Week from April 22-28. Our theme for 2007 is "Stash Your Cash @ the Credit Union."

If you have a child that does not already have a savings account, bring them in and start one during this week. Each \$100 youth deposit made during this week gets a special "Stash Your Cash" Prize Pack!

DLFCU will also be holding a COLORING CONTEST for youth members to age 10, and an ESSAY CONTEST for members aged 11 to 17.

What a great time to talk to your family about spending and saving, whether for a new bike or college.

For more information on this event, or any of products or service, please contact us at (888) 369-2207.

**MEDIA CONTACTS:**

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