



RE-LOADABLE CONVENIENCE CARDS IS A GREAT ADDITION FOR SHREVEPORT FEDERAL CREDIT UNION

Shreveport Federal Credit Union recently signed on with Innovative Card Services, LLC to issue Visa® General Purpose Reloadable and Travel Money Cards in all seven credit union branches. Prepaid cards will add additional convenience products to Shreveport Federal Credit Union's current member services. The Visa branded reloadable cards will offer our members a card with broad acceptability. The Reloadable card can be a great checkless checking account solution to those who don't like using a traditional checking account. The Travel Money Card has become a great alternative to traveler's checks, a product that many financial institutions have eliminated from their product lines. Vice President, Martha Morris states "it's exciting to see our credit union offering prepaid card solutions to our members who will truly benefit from the products and won't have to pay excessive fees to do so."

This product will position the credit union to compete for the "Go Direct" deposits from the Social Security Administration states President/Ceo Mrs. Helen Godfrey-Smith. The reloadable card is an alternative for our new SSA clients who do not want **Direct Deposit** to be their only option.